

Everyone knows we sell cookies,

But do you know WHY?

SKILL 1: Goal Setting

SKILL 2: Decision Making

SKILL 3: Money Management

SKILL 4: People Skills

SKILL 5: Business Ethics



Cookies

Much more than just a way to earn money, the Girl Scout Product Programs are hands-on leadership and entrepreneurial programs. Here are a few examples of how participating in the Product Programs teaches girls skills that will help them grow into leaders in their own lives, leaders in business and leaders in the world:

1 Goal Setting

Your Girl Scout sets sales goals individually and with her troop, creates a plan to reach them, and develops cooperation and team-building skills all along the way!

2 Decision Making

Your Girl Scout helps decide how her troop will spend their earnings, furthering her critical thinking and problem-solving skills that will help her in many aspects of her life.

3 Money Management

Your Girl Scout takes orders, handles customers' money and gains valuable and practical life skills around financial literacy and entrepreneurship.

4 People Skills

Your Girl Scout learns how to talk to, listen to and work with all kinds of people while selling cookies. These experiences help her develop healthy relationship and conflict resolution skills she can use throughout her life.

5 Business Ethics

Your Girl Scout is honest and responsible at every step of the Girl Scout Product Programs. Her business ethics reinforce the positive values she is developing as a Girl Scout.

The 5 Skills Girls Learn

- Business Ethics:** "I know how to run a business the right way." Working with the other girls to sell cookies, I see how important it is to keep your word. And why it's important to build trust.
- Goal Setting:** "I set important goals." My Girl Scout friends and I figured out real goals, like how we want cookie buyers to feel when they buy a box. Or what good we can do with the money we make.
- Decision Making:** "I make smarter decisions." When I sell cookies with my Girl Scout sisters we all have to agree on what we'll do with the money, which means talking it out and being okay with sometimes not getting my way.
- Money Management:** "I manage money better." I now see how money works, how a business is run on it, and why it matters not just to me but to everyone. And how you have to watch not just the money coming in, but the money you spend.
- People Skills:** "I deal with people more confidently." Asking a stranger or even a neighbor to buy a box of cookies can be hard. I can't be shy. I have to speak up and look them in the eye when I'm talking.

COOKIES

Start in January

Initial Order - Jan. 6, 2021

Mega Drop - Jan. 23, 2021

Girls Walkabout-Jan. 24, 2021

Cookie Varieties

Toast-Yay, Smores, Lemonades, Shortbread, Thin Mints, Peanut Butter Patties, Carmel DeLites, Peanut Butter Sandwich & Gluten-Free Carmel Chocolate Chip