2021 Cookie Booth Procedures

November 30  The Council will upload all of last year’s booths by Service Community.

January  Round 1 – Each Troop will choose a maximum of 3 booths within their Service Community

- Booth selections will be done in each Service Community during their Service Community Booth Selection meeting.
- Round 1 must be entered into Smart Cookies by January 19th

January 20  Round 2 - Lottery opens for choices of open locations

- The Smart Cookie Lottery opens for each troop, with an opportunity to enter up to 10 preferred booths within their Service Community.
- Each Troop will receive 2 booths from their list of preferred choices in this round.
- The lottery will open on January 20th at 7:00 a.m. and close the following day (January 21st) at 11:00 p.m.
- This will give the troops 40 hours to make selections in their own Service Communities

January 22  Lottery runs at 8:00 a.m. – confirmation letters go out immediately

January 25  Round 3 - 8 p.m. – First Come First Serve Opens (FCFS)

- Troops can select two more locations within their own Service Communities
- This would be based on a first come, first served - versus a lottery style - basis
- This could give them the possibility of up to 7 booths at this point.
- FCFS closes on January 26th at 11 p.m.
- Up to this point all booths are reserved for Service Communities

January 27  Round 4 - 8 p.m. FCFS Opens

- First Come First Serve – Troops may select 2 more booths within their own Service Community.
- FCFS closes on the January 28th at 11:00 p.m.

January 29th  After the first 4 rounds are complete, each troop in a Service Community will have had the opportunity to select up to 9 booths within their own Service Community prior to opening booth options Council-wide.

February 3  Round 5 - 8 p.m. – FCFS Opens

- First Come First Serve-All remaining booths in the system will become available for selection Council-wide. Unlimited selections will be based on availability.
- This will give all girls an opportunity to reach their individual goals.