

# 2021 Cookie Booth Procedures

- November 30      The Council will upload all of last year's booths by Service Community.
- January      **Round 1 – Each Troop will choose a maximum of 3 booths within their Service Community**
- Booth selections will be done in each Service Community during their Service Community Booth Selection meeting.
  - Round 1 must be entered into Smart Cookies by **January 19<sup>th</sup>**
- January 20      **Round 2 - Lottery opens for choices of open locations**
- The Smart Cookie Lottery opens for each troop, with an opportunity to enter up to 10 preferred booths within their Service Community.
  - Each Troop will receive 2 booths from their list of preferred choices in this round.
  - The lottery will open on January 20<sup>th</sup> at 7:00 a.m. and close the following day (January 21<sup>st</sup>) at 11:00 p.m.
  - This will give the troops 40 hours to make selections in their own Service Communities
- January 22      **Lottery runs at 8:00 a.m. – confirmation letters go out immediately**
- January 25      **Round 3 - 8 p.m. – First Come First Serve Opens (FCFS)**
- Troops can select two more locations within their own Service Communities
  - This would be based on a first come, first served- versus a lottery style - basis
  - This could give them the possibility of up to 7 booths at this point.
  - FCFS closes on January 26<sup>th</sup> at 11 p.m.
  - Up to this point all booths are reserved for Service Communities
- January 27      **Round 4 - 8 p.m. FCFS Opens**
- First Come First Serve – Troops may select 2 more booths within their own Service Community.
  - FCFS closes on the January 28<sup>th</sup> at 11:00 p.m.
- January 29th      After the first 4 rounds are complete, each troop in a Service Community will have had the opportunity to select up to 9 booths within their own Service Community prior to opening booth options Council-wide.
- February 3      **Round 5 - 8 p.m. – FCFS Opens**
- First Come First Serve-All remaining booths in the system will become available for selection Council-wide. Unlimited selections will be based on availability.
  - This will give all girls an opportunity to reach their individual goals.