



# Think **OUTSIDE** **THE BOX**

## COOKIE PROGRAM CONTEST



### CONTEST DETAILS

This cookie season, we'd like for our Girl Scouts to be creative in their approach to selling Girl Scout cookies! We know we have some real innovators in our council... real creative, outside the box, thinking different Girl Scouts. So we hope this will encourage you to share your ideas with us!

### ENTRIES

- Girl Scouts must submit entries through the Forms section (select Cookies) of the Citrus Website.
- Entries will be evaluated by a panel of Marketing experts and creative professionals. If you've already created something, you can submit this as your entry.
- Entries will be judged on Strategy, Creativity, Uniqueness and Execution.
- 5 winners will be selected
- 1 entry per Girl Scout
- \* NO LATE ENTRIES WILL BE CONSIDERED**

- Winners will receive a special luncheon with GSC CEO Maryann Barry.

- Winners will be highlighted on Citrus Council social media channels.

**\*Deadline to apply is  
January 6, 2020.**

**Winners to be announced/  
contacted January 19, 2020.**

For more information please  
contact Customer Care  
at 407-896-4475 or email  
[customer care@citrus-gs.org](mailto:customer care@citrus-gs.org).

