



2020-2021

GIFTs for Girls Annual Family Campaign

GIFTs for Girls Financial Goal is \$66,248.00

Community Goals are based on \$7.00 per family in each Community

WAYS TO DONATE

- Network for Good Fundraising Page
- GFG Brochure
- Friendship Circle-Monthly Giving
- Promise Circle- Donation of \$1000 or more
- Matching Gifts
- Re-Use Collection Program
- Council Website (Donate Today)
- Renew Membership (MY GS)



FUNDRAISING TOOLS

GFG Collateral Material

- Brochure and Flyers
- PowerPoint Presentation

Citrus Council Website

- Overview of GFG Campaign
- Collateral Material Downloads

GSC Staff Support

- Facebook Page
- Emails and Updates

Network for Good Fundraising Page

- Community Individual Fundraising Page
- URL Link to Share with Family and Friends
- Goal Indicator

Incentives

Individuals- \$25.00 Donation receive the 2020-2021 GIFTs for Girls Patch.

Re-Use Collection Program – Participation patches based on the total weight collected.

Troops – 100% Family/Girl Participation with a minimum of \$7.00 per family.

- ScouTERRIFIC Flag – First year
- Parade Ribbon Flag – Following years



(Participation in the Re-Use Collection Program does not apply for GFG Patch)



Community - \$100 Gift Certificate

- For each Service Community that achieves their goal.
- To the Service Community with the highest percentage exceeding their community goal.
- To the Service Community with the highest percentage of individual donations.
- To the Service Community with the highest percentage of pounds donated to Millennium International Textile, Inc.

Network for Good Fundraising Page

Network for Good offers a user-friendly, easy to use online service to process donations. Each Community will have their own individual Network for Good – Fundraising Page to receive donations online. Each Service Community will have a URL link to share with family members and friends. There is a Goal Indicator for everyone to know what they need to reach their Community Goal.

Friendship Circle-Monthly Giving

Give monthly and be a part of a group of dedicated donors providing steady funding for Girl Scout programs year-round. To be a member of the Friendship Circle an individual must commitment to giving a minimum monthly gift of \$10.00 month for twelve consecutive months. With the Friendship Circle you can be part of the Promise Circle for \$84.00 a month.

Promise Circle

Our Promise Circle includes supporters whose financial contributions make meaningful and sustained contributions. Though an annual investment of \$1,000 or more, you become a member of the Promise Circle. Your gift makes a lasting impact on the girls served by Girl Scout of Citrus and you help “Bring Promise to Life”.

Matching Gifts

Make your donation go twice as far. Do you know if your company matches gifts or donates to your Girl Scout Volunteer hours? Your employer may have a matching gifts program. Contact your HR department to find out if your gift can be matched.

Re-Use Collection Program

Re-Use Collection Program offers Girl Scout Troops and Service Communities the opportunity to raise funds for our GIFTs for Girls Campaign in an environmentally friendly way.

Host a Re-Used Clothing Drive and collect gently used clothing, shoes, accessories, linens and small toys. Our community partner, Millennium Int’l Textile will pay Girl Scouts of Citrus \$.25 for each pound donated.

The funds that your Troops or Service Community raises will go towards your Service Community GIFTs for Girls fundraising goal.

Girls participating with their Troop or Service Community in the Re-Use Collection Program will receive participation patches based on the total weight of the clothing/textiles items they collected to donate.

	GSC Patch	50 lbs. Patch	100 lbs. Patch	150 lbs. Patch	200 lbs. Patch
10-49 lbs.	x				
50-99 lbs.	x	x			
100-149 lbs.	x	x	x		
150-199 lbs.	x	x	x	x	
200 lbs.	x	x	x	x	x

