



# 2019-2020 GIFTS for Girls Annual Family Campaign

August 1, 2019 – May 31, 2020

**Financial Goal \$72,000.00**

Community Goals are based on \$7 per family in each Community

## WAYS TO DONATE:

- Network for Good Fundraising Page
- GFG Brochure
- Friendship Circle – Monthly Giving
- Promise Circle - Donation of \$1,000 or more
- Matching Gifts
- Re-Use Collection Program

## FUNDRAISING TOOLS:

- GFG Collateral Material
  - Brochures and Flyers
  - PowerPoint Presentation
- Citrus Council Website
  - Overview of GFG Campaign
  - Collateral Material Downloads
- GSC Staff Support
  - Facebook Page
  - Emails & Updates
- Network for Good Fundraising Page
  - Community Individual Fundraising Page
  - URL Link to Share with Family and Friends
  - Goal Indicator

## INCENTIVES:

### Individuals

\$25 Donation - receive the 2019-20 GIFTS for Girls Patch

### Re-Use Collection Program

Participation patches based on the total weight collected



### Troops

100% Family/Girl Participation with a minimum of \$7 per family

ScouTerrific Flag – 1<sup>st</sup> year

Parade Ribbon for Flag – following years

(Participation in the Re-Use Collection Program does not apply)



### Community

\$100 Gift Certificate

- For each Community that achieve their goal.
- To the Service Community with the highest percentage exceeding their community goal.
- To the Service Community with the highest percentage of individual donations.
- To the Service Community with the highest percentage of pounds donated to Millennium International Textile.



(Gift Certificate can be used to attend Girl Scout programs or utilized in the Girl Scout Shop)

## NETWORK FOR GOOD FUNDRAISING PAGE

Network for Good offers a user-friendly, easy-to-use on-line service to process donations. Each Community will have their own individual Network for Good - Fundraising Page to receive donations online. Each Community will have a URL link to share with family members and friends. There is also a Goal Indicator for everyone to know what they need to reach their Community Goal.

## FRIENDSHIP CIRCLE – MONTHLY GIVING

Give monthly and be a part of a group of dedicated donors providing steady funding for Girl Scout programs year round. To be a member of the Friendship Circle an individual must commitment to giving a minimum monthly gift of \$10 a month for twelve (12) consecutive months.

With the Friendship Circle, you can be a part of the Promise Circle for \$84 a month.

## PROMISE CIRCLE - contribution of \$1,000 or more

Our Promise Circle includes supporters whose financial contributions make meaningful and sustained contributions. Through an annual investment of \$1,000 or more, you become a member of the Promise Circle. Your gift makes a lasting impact on the girls served by Girl Scouts of Citrus and you help “Bring Her Promise to Life”.

## MATCHING GIFTS

Make your donation go twice as far. Do you know if your company matches gifts or donates to your Girl Scout volunteer hours? Your employer may have a matching gifts program. Contact your HR department to find out if your gift can be matched.

## RE-USE COLLECTION PROGRAM

Re-Use Collection Program offers Girl Scout Troops and Service Communities the opportunity to raise funds for our GIFTs for Girls campaign in an environmentally friendly way.

Host a Re-Used Clothing Drive and collect gently used, clothing, shoes, accessories, linens and small toys. Our NEW community partner, Millennium International Textile will pay Girl Scout of Citrus \$.25 for each pound collected.

The funds that your Troops or Service Communities raises will go towards your Service Community’s GIFTs for Girls fundraising goal.

Girls participating with their Troop or Service Community in the Re-Use Collection Program will receive participation patches based on the total weight of the clothing/textiles items they collected.

