

girl scouts
of citrus

FALL PRODUCT **SWEETS 'N' TREATS**

2024 Family Guide





Welcome to the 2024 Fall Product Sweets 'N' Treats Program!

We are thrilled to kick off the new year with a big goal in mind. Despite the challenges of the pandemic, we were so close to reaching \$1,000,000, however, thanks to your efforts in 2023, we are back on track and ready to achieve even more with your help! Together, we can make this program as irresistible as cookies. By working together, we can reach our goal and provide early start-up funds for the troops, recognize the hard work of our girls and troops, and improve our programs and properties. Are you ready to join us in making a difference? Let's do this!

September 12

Fall Product Sweets 'N' Treats Program Begins. You will receive a launch email to get started with the online component of the program. Click the link in the email to get started. Girls can also begin taking orders on their Nut/Chocolate Order Card.

October 2nd

- All Girl Initial Orders must be entered into M2 by the girl/parent.
- Last day to take Online orders for Girl Delivery only.
- Regular Online sales continue.

Week of October 28th

Girls Initial Nut/Chocolate and Girl Delivery Orders will be delivered to your TFPC.

November 22nd

Last day of Fall Product Sweets 'N' Treats Program.

November 27th

Girl paperwork and money due to TFPC. Girl must make final recognition selections in M2.

Ways to Sell - All Girl Scouts must be registered or renewed for the 2025 Membership year, in order for them to participate in the Fall Product Sweets 'N' Treats Program. You must sign the online WuFoo Parent Permission Form and Online Safety Pledge to ensure she is safe and covered by our GSC insurance.

In Person Orders - Orders collected on the Order Card.

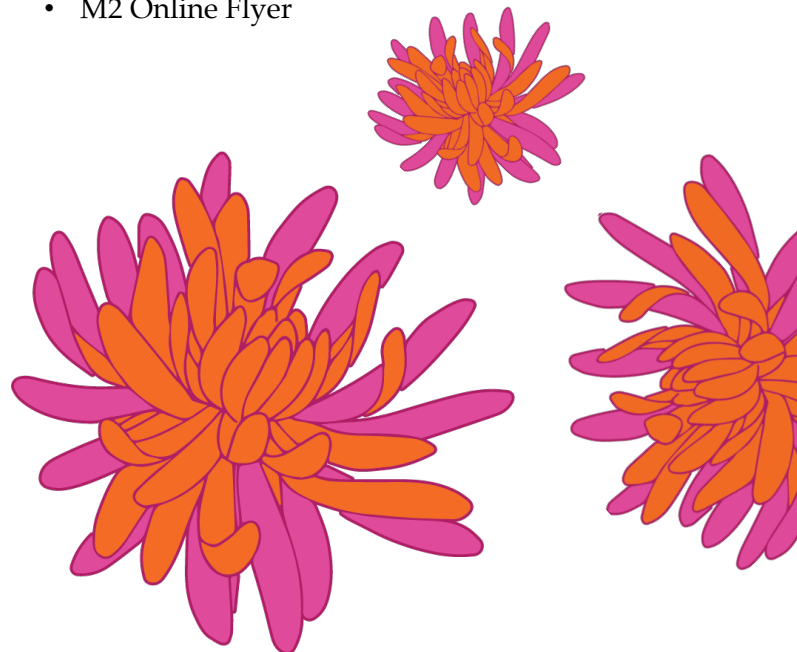
Girl Delivered Orders - Orders paid ONLINE by credit card but delivered by the girl to local customers. DO NOT enter the girl delivered orders into M2. ALL online sales are accounted for automatically and will be duplicated if re-entered into M2. Girl delivered orders are only available for Initial Orders. Girls must deliver these orders by November 12th.

Online Orders - Girls will receive a launch email inviting them to set up an account in M2. Within her online account she will create her own virtual Avatar with her likeness, enter email addresses and create her own personal message to send to family and friends. As a way to increase her sales, we suggest she record her voice for her Avatar or upload a personal video explaining what her troop plans to do with their Troop proceeds. She then launches her campaign, and her personal message is sent with links to her customers to shop for magazines and/or nut and chocolate items.

Care to Share Orders - Donations collected from customers to support the Military and Second Harvest Food Bank. Note: The only money collected upfront is for the Care to Share Program.

What Girls Need To Participate

- Signed Wufoo parent permission form
- Girl Money Envelope
- Nut/Chocolate Order Card
- Care to Share Flyer
- M2 Online Flyer





Does She Know the Answers?

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When selling door to door or at a booth, it is very common to get questions from a customer about your products. However, it is just as common to get questions about Girl Scouts too!

So prepare your girl to answer these questions:

What is your favorite thing about being a Girl Scout? Do you go camping? Do you love helping others? How about just hanging out with your friends?

Let people know how fun and diverse Girl Scouts can be. One week you might build a robot, and the next week sleeping under the stars.

What is your favorite chocolate or nut flavor?

This question gets asked a lot! Know which ones you like but be prepared to offer other suggestions for the customer. For example, you may love chocolate, but maybe they can't eat sweets - so have alternate suggestions such as magazines, tumblers, Bark Box, personalized products and/or the Care to Share Program.

What goal has the troop set and how is the troop planning to use the money earned?

Using a display board, you can let your customers know that you are saving for a trip, working on a service project, attending events or working on your higher awards. They can also tell their customers that participating in the product program teaches them decision making and goal setting skills.

What fun things have you done with your troop? What badges have you earned?

Now is the time to brag about your troop and their accomplishments! Maybe you made blankets for a local shelter, learned how to surf, code computers or you might have had an EPIC sleepover that you will never forget - and while you were having fun, you were earning badges too! Make sure your girls know how they earned their badges in case a customer asks.

How are the proceeds managed?

Most customers know that the troop doesn't keep all the profits when selling an item (someone has to make the chocolates!), but many don't realize that 50% of the proceeds stay within our Council. It is divided between troop proceeds, girl recognitions, funding local Girl Scout Camps/Properties and Girl Programming. Proceeds benefit all local Girl Scouts!

I'm going to take 2 chocolates and a can of nuts. How much will that cost, and can you make change?

Of course, she can! Great way to learn her Money Management Skills. Many adults volunteering during a sale hold back on letting girls handle money. Let the girls do it! Nearly all customers have the patience to allow the girls time to figure out costs and count back change. Customers know it's a vital skill to learn and the girls need practice!



Girls Can Earn Two Patches That Look Like Them!

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Girls can create their own M2 Avatar. Log into www.gsnutsandmags.com/citrus. Avatar patches will be mailed directly to each girl who earns them at the end of the program. Girls should ensure their correct mailing address is accurate in M2.

Choose one of these two backgrounds for your patch.

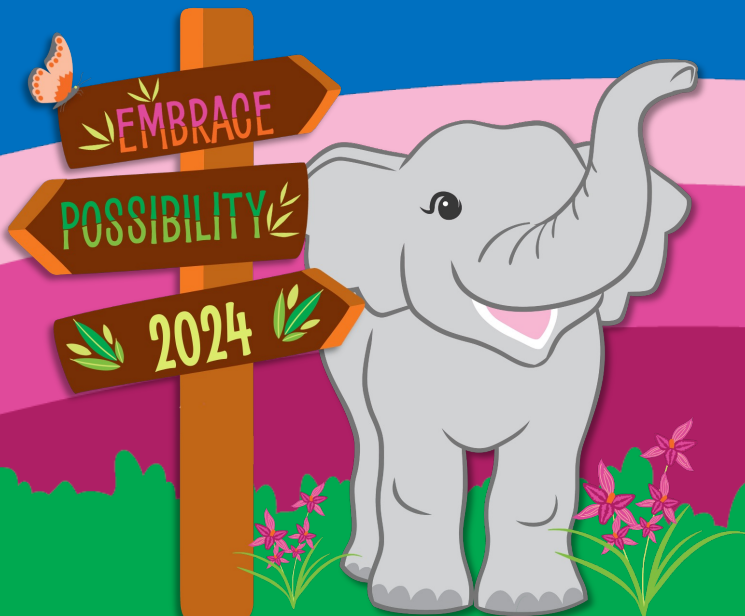


How girls can earn a 2024 Fall Product Sweets 'N' Treats Personalized Avatar Patch

- Creating their Avatar
- Sending 18 or more emails
- Have \$350 or more in total sales

Girls earn a Cookie Crossover personalized Avatar Patch by:

- Creating their Avatar
- Sending 18 or more emails
- Selling 350 or more packages of cookies in the 2025 Cookie Program





Stop Here for Important Answers First!

We want to make sure you are totally prepared for an awesome Fall Product Sweets 'N' Treats Program. Customers love hearing the girls' answers to some of our most frequently asked questions right on the spot!

Do my customers have to pay for their product right now?

Girls collect payment for nuts / chocolate ordered on their order card at the time of product delivery, with a few exceptions. Any Care to Share donations should be collected immediately and recorded on the Girl Order Card. Customers also pay for online orders using a credit card at the time the order is placed, including the "Girl Delivered" orders. Girls will never collect money for any orders placed online or before delivering product.

When going door to door, what do I do if nobody is home?

No problem! Girls can print out their business cards or Door Hangers from the M2 site with her personal store code to distribute to potential customers. Each girl's special code grants customers access to their account to order their favorite products. Both she and her troop will receive credit for the sale.

How does the Care to Share Donations work?

Girls can collect donations in person, online, door to door, or at booths. Customers can donate any amount, and girls can divide their donations by \$6.00 to figure out how many Care to Share items they sold. Girls will receive credit and the troop will receive proceeds from these donations. At the end of the program the council will total all Care to Share items. Ashdon Farms will ship the nuts to various military locations and GSC will do the same with the Second Harvest Food Bank donations.

Uh oh! I left the products in my car and they melted!

Our nut and candy products are kept in a climate-controlled facility and are transported in climate-controlled trucks. We cannot accept returns when the product is not stored correctly after receiving them from the delivery agent. Troops take on the care and delivery of items once they are picked up from the Community. It is everyone's responsibility to keep the product cool and protected.

Can we take personal checks?

The Troop Fall Product Chair will decide and communicate with guardians if the troop will/ won't accept checks. (We do not recommend it! Troops will have to cover any fees assessed for bad checks and report it to their local police department.)

If your troop still decides to take checks, keep the following in mind:

When accepting checks in Florida, you need a driver's license number and two phone numbers written on the check. All checks must be written out to your troop (Ex: "Troop 1234") and must be deposited directly in the troop bank account.

Help! I have so many more questions!

We've got you covered - first contact your Troop Fall Product Chair, they should be able to handle 99% of any questions you may have. Second, if they don't have the answers, they will contact your Community Fall Product Chair.





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