



# 2026 Cookie Program

## Family Cookie Guide

Are you ready for a great cookie season? We are! Every girl who participates will learn useful life skills, gain confidence, and discover her leadership skills. Selling cookies also means fun, friendship, and a chance to change the world—sweet!

### Benefits for Girl Scouts

The Cookie Program is vital to the Girl Scout mission of building girls of courage, confidence, and character.

After the costs for baking the cookies and program logistics (like transporting them), 100% of the proceeds earned for each package is reinvested in Girl Scouts of Citrus.

Cookie proceeds help support many aspects of Girl Scouting, including:

- Entrepreneurship programs like the Cookie Program and Fall Product Program
- Ability to offer financial assistance to Girl Scout families Summer camp
- Year-round maintenance of all Girl Scout properties
- Increased volunteer training opportunities
- Support for events and programs for Girl Scouts

It is proven that girls will achieve a higher level of success when they set a goal and can tell their customers what they are hoping to use their proceeds for. Goal setting is an important life skill!



When Girl Scouts sell cookies, they learn skills such as people skills, money management, goal setting, business ethics, and decision making.

Meet the 2026  
Girl Scout Cookie  
Mascot: Black  
Footed Ferret



### 2026 Girl Scout Cookies

All cookies except Gluten  
Free are  
\$6/package  
Gluten Free are  
\$7/package



Adventurefuls



Exploremores



Lemonades



Trefoils



Thin Mints



Peanut Butter Patties



Caramel deLites



Peanut Butter Sandwich



Caramel Chocolate Chip

## Tips for Success

Attend your troop's cookie meeting.  
Find out all of the info you need to support your Girl Scout through a successful Cookie Season!

Help her prepare for the sale.  
Work together to earn the Family Cookie Entrepreneur Pins while focusing on business skills such as making eye contact, counting change, and practicing her sales pitch.

Set up her Digital Cookie account.  
Digital Cookie is an online program for girls to build their business, track goals, and sell cookies online.

Volunteer with her troop.  
Cookies are a big business, and your troop product manager could use extra help. One-time tasks like picking up the initial order and supervising Cookie Booths are great ways to help.

Stay on top of information.  
Be attentive to your Troop Cookie Chair's emails and requests for orders, so they can plan the order for your troop in time.

Join her marketing team.  
Help spread the word to coworkers, family, and friends that your Girl Scout is selling cookies. Remember, the program should be girl-led so include her in making flyers, creating social media posts, and writing thank-yous. Find marketing resources like social media graphics and door hangers, on Smart Cookies.

Keep track of receipts.  
Make sure you receive and retain receipts (online or paper) for anything to do with Girl Scout Cookies. This includes times you receive, exchange, or return cookies from the Troop Cookie Chair and turning in money to the troop.



## Family Responsibilities

Being a Girl Scout caregiver during the Cookie Program comes with its own set of responsibilities. Before your Girl Scout can participate in the Cookie Program, you must sign the parent permission Microsoft Form that gives your Girl Scout the permission to participate in Cookie Program. If you have not signed this form it can be found on [citrus-gs.org](https://citrus-gs.org) or sign [Here](#).

- Turn in money weekly or before picking up more cookies from the troop.
- Communicate openly and respond promptly to the troop product manager regarding dates, money collection, and inventory.
- Maintain financial responsibility for all cookies and money in your possession.
- Ensure that your Girl Scout adheres to the Cookie Program digital sales and social media policy.
- Store Girl Scout Cookies separate from pets, off the ground, and in a non-smoking area to uphold the product integrity.
- Always sign and ask for a receipt for any money or cookie transactions with the Troop Cookie Chair and keep copies.

Each girl earns her own rewards and combining orders with another girl is not allowed. Proceeds from the Cookie Program belong to the troop and not individual Girl Scouts.



## Digital Cookie

Digital Cookie is an online program that helps girls manage their cookie sales. Mid December 2025, every family of a registered Girl Scout will receive an email to set up her account. These emails have a unique registration link only for her sale! Girls will then be able to log into the platform and set up their page and contacts.

### Understanding Digital Cookie sales:

Customers can place orders to purchase cookies for direct shipping, place orders for girl delivery, or purchase cookies to donate to the Care to Share Program. Girls can use the Digital Cookie app to take contactless credit card payments for in-person sales like going door-to-door in her neighborhood.

### Girl-delivery orders:

Customers place an order online through her Digital Cookie link and pay online with a debit or credit card. Then, the girl delivers the cookies. After receiving an order, girls will use their own inventory that was transferred from the Troop Cookie Chair. Caregivers will receive an email notification when girl delivered orders are placed. You have five days to log in to Digital Cookie to approve or deny these orders.

### Direct-ship orders:

Customers place an order online through a Digital Cookie link and then the cookies are shipped directly from the baker. The payment for these orders is taken at the time the customer places the order.

### Credit card payments:

Girls can accept contactless credit card payments through Digital Cookie using a mobile device when selling door-to-door or during an individual sale. These payments are credited directly to the troop Cookie Program account.

Join the fun at [girlscouts.org/mydigitalcookie](https://girlscouts.org/mydigitalcookie).



## Cookie Family Pins

Bring the whole family together for tons of fun and learning with the Girl Scout Cookie Program pin collection!

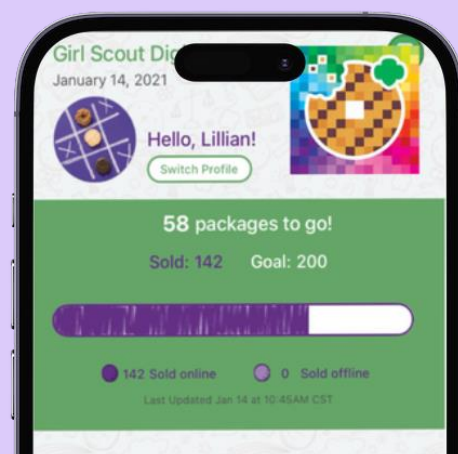
Each Girl Scout grade level will have its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection—one unique pin for every year they participate. Learn more at [GirlScouts.org/EntrepreneurFamily](https://GirlScouts.org/EntrepreneurFamily).



## Work Together to Set Goals

Discuss which types of rewards your Girl Scout would like to earn. Rewards are listed on the card and on the rewards flyer. Help her to set order goals and personal goals such as improving speaking skills or learning money management.

Download the Digital Cookie app to simplify the sale! The app enables girls in the Girl Scout Cookie Program to bring their cookie business online as they take customer orders and grow their digital marketing skills. Girls can use the app to take contactless online payments for online and in-person orders. The mobile app is free to use, too! You'll need a secure internet connection when using the app and data transfer charges might apply.



## Ways to Sell Cookies:

### Digital Cookie:

Participating in Digital Cookie has never been so fun and exciting! Girls can build an avatar, set up their online storefront, and start sending emails to family and friends in a matter of minutes.

### Cookie Booths:

Help your troop operate stations in public spaces like churches, grocery stores, and retailers. Troops can even get creative and host drive-thrus at public parking lots! Troops can start holding booth sales on February 6th, 2026.

### Virtual Cookie Booths:

Assist your troop in a virtual Cookie Booth! Troops collect money through an online payment source, like Digital Cookie, and then arrange for deliveries or pick-ups. Troops or caregivers will be responsible for all fees and or taxes through Venmo, Paypal, or other forms of digital payment services.

### Order Taking:

Take customer orders on your order card and return later to deliver the cookies and collect money. Money can be collected through an online payment method such as Digital Cookie, Venmo, PayPal, etc. as long as the funds are returned to her troop.

### Door-to-Door Sales:

Load up the sled or wagon or turn the family van into a cookie mobile to canvas the neighborhood! Remember to wear Girl Scout uniforms or swag and visit neighbors again before the sale ends so they can stock up.

### Business to Business Sales:

During the troop cookie meeting, the girls may express interest in selling cookies to organizations like real estate agencies, car dealerships, and other businesses. Please contact your Troop Cookie Chair for more details!



### Lemonade Stands:

Set up in front of a Girl Scout or family member residence. An adult must be present to ensure safety. Visit our website under the Cookie Forms section to fill out the pop up cookie booth agreement

### Care to Share:

Throughout the entire sale, customers can choose to donate their cookies instead of receiving them. You would collect their order under the "donation" column on the order card or through Digital Cookie.

## Important Dates

January 2

Online Sales ONLY begin, and girls have access to Digital Cookie

January 5

Deadline for troops to enter initial order, due by NOON

January 24

Mega Drop

January 25

Cookie Program Begins. Walkabouts, order cards begin. Online Sales continue.

February 6 – March 8

Booth Sales Begin. Walkabouts continue

February 20 – February 22

National Girl Scout Cookie Weekend

March 8

Cookie Program ends. Rewards will be distributed to girls in April!

