

FALL PRODUCT SWEETS 'N' TREATS

2025 Family Guide



All program participants have a chance to win this giant Grizzly Bear! See page 3 for instructions on how to enter the contest!



All entries must be received by 11:59pm on November 23rd.



Welcome to the 2025 Fall Product Sweets 'N' Treats Program!

We're excited to kick off the new Girl Scout year with a bold goal in sight! Despite the challenges of last year's hurricane season, we were so close to reaching our target. Thanks to your incredible efforts in 2024, we're back on track and ready to achieve even more together.

By joining forces, we'll not only hit our goal, but also:

- Provide early start-up funds for your troop
- Recognize the hard work of our girls and leaders
- Enhance our programs and improve our properties

More importantly, we will be building confidence in our girls to be our leaders of tomorrow. Are you ready to help us make a difference? Let's make it happen ... together!

October 1st

Fall Product Sweets 'N' Treats Program begins. You will receive a launch email to get started with the online component of the program. Click the link in the email to get started. Girls can also begin taking orders on their Nut/Chocolate Order Card.

October 19th

- All Girl Initial Orders must be entered into M2 by the girl/parent.
- Last day to take online orders for Girl Delivery only.
- Regular online sales continue.

Week of November 3rd

Girl Initial Orders of nuts/chocolates and Girl Delivery Orders will be available for pickup from your Troop Fall Product Chair (TFPC).

November 23rd

Last day of Fall Product Sweets 'N' Treats Program. Contest for the big Grizzly Bear plush also ends on this date (see page 3 for how to enter).

November 24th

Girl paperwork and money due to TFPC. Girl must make final recognition selections in M2.

Ways to Sell – All Girl Scouts must be registered or renewed for the 2026 Membership year to participate in the Fall Product Sweets 'N' Treats Program. You must sign the online WuFoo Parent Permission Form and Online Safety Pledge to ensure she is safe and covered by our GSC insurance.

In-Person Orders – Orders collected on the Nut/Chocolate Order Card.

Girl Delivered Orders – Orders paid ONLINE by credit card but delivered by the girl to local customers. **DO NOT enter the Girl Delivered Orders into M2.** ALL online sales are accounted for automatically and will be duplicated if entered into M2. Girl Delivered Orders are only available for Initial Orders. Girls must deliver these orders by November 19th.

Online Orders – Girls will receive a launch email inviting them to set up an account in M2. Within her online account, she will create her own virtual avatar with her likeness, enter email addresses, and create her own personal message to send to family and friends. As a way to increase her sales, we recommend recording her voice for her avatar or upload a personal video explaining what her troop plans to do with their troop proceeds. She then launches her online campaign and her personal message is sent with links to her customers to shop for nuts/chocolates, magazines, personalized stationery/gifts, Tervis drinkware, Bark Box, and candles (new this year).

Care to Share Orders – Donations collected from customers will support the Military, Second Harvest Food Bank, and First Responders. **Note: The only money collected upfront is for the Care to Share Program.**

What Girls Need To Participate

- Girl Money Envelope
- Nut/Chocolate Order Card
- Care to Share Flyer
- M2 Online Flyer





What can Girl Scouts Learn and Earn 3

FALL PRODUCT SWEETS 'N' TREATS

Uncover the 5 Benefits of Participating in the Fall Products Sweets 'N' Treats Program

Receive \$25 Credit towards each 2026 Spring Renewal Membership!

As an added recognition, Girl Scouts of Citrus Council will offer \$25 dollars off a girl's membership for the following year! Troops must meet a specific goal during the program and can earn credits toward their memberships for the entire troop.

E-Commerce Experience

Girl Scouts get hands-on experience building their online store and promoting their store via the digital space. The information is encrypted and secure for both the girl and their customers. Plus, they get to craft their very own avatar masterpiece!



Wider Reach

With the online store and direct shipping option, Girl Scouts can share their store with friends and family all across the United States. It's as easy as sending an email link —plus, you can earn a patch just by sending 18 emails!



Maximize Your Earnings

Girl Scout troops can earn between 20%–23% in proceeds from the total sale. With varying price points, this is a great way to offer a wide selection to meet any customer's budget and earn initial funds for the year.



Product Diversity

Get ready to enjoy favorite treats like nuts, chocolates, magazines, tumblers, personalized items, and New Girl Scout Bark Boxes for pets! This year, we also introduce Cheerful Candles with scents like Gourmet Sugar Cookie, Orange Cinnamon Clove, and much more. Exciting options await!

Recognitions

All recognitions are cumulative, giving girls the opportunity to reach their Goals!

**M2 Products



2025 Patch

AND



Theme Stickers

3

AND



Glitter Pen



Flower Hair Clips

AND



Pom Pom Keychain

5



Small Plush

8



Super Seller Mags Patch

AND

Large Plush



12

FP Sweets 'N' Treats

Bear Patch

AND



Theme Necklace

20



Theme T-Shirt

35



Super Seller Patch

AND



Small Plush

OR



Watercolor Art Kit

55



Travel Jewelry Box

OR



\$15 Amazon Voucher

70



\$25 Amazon Voucher

85



100+ Patch

AND



\$30 Amazon Voucher

OR



Mini Canvas Travel Bag

110

How many M2 Products** did you sell?

How many Fall Product Sweets 'N' Treats did you sell?

Girl Awards

TFPC Award

Troop Awards

COMBO \$



Personalized Patch

18 emails/Avatar & \$350+ Total Sales in Fall Product Sweets 'N' Treats



Cookie Crossover Patch

18 emails /Avatar in Fall & 350+ pkgs. of Cookies in the 2026 Cookie Program



Personalized Patch

\$2000 Combined Total Sales



\$75 Gift Certificate to Shop
\$2000+ Troop Sales



\$100 Gift Certificate to Shop
\$2700+ Troop Sales

*Exact brand or model may vary

HOW MUCH DID YOU SELL ALL TOGETHER?

Citrus Council Reserves the right to substitute any recognition with another of equal value.

**M2 Products - Mags, BarkBox, Tumblers & Personalized Products

Junior, Cadette, Senior and Ambassador troops may opt out of recognitions to take 23% proceeds. Girls still earn patches.

ACTION REQUIRED: For your chance to win the giant Grizzly Bear plush, all program participants **must submit** this form by 11:59pm on November 23, 2025. Scan the QR code or click here: <https://ow.ly/YGUG50X4riG>





Stop Here for Important Answers First!

We want to make sure you are totally prepared for an awesome Fall Product Sweets 'N' Treats Program. Customers love hearing the girls' answers to some of our most frequently asked questions right on the spot!

Do my customers have to pay for their product right now?

Girls collect payment for nuts/chocolates ordered on their order card at the time of product delivery, with a few exceptions. Any Care to Share donations should be collected immediately and recorded on the Girl Order Card. Customers also pay for online orders using a credit card at the time the order is placed, including the "Girl Delivered" orders. Girls will never collect money for any orders placed online or before delivering product.

When going door to door, what do I do if nobody is home?

Don't worry! Girls can print out the business cards or Door Hangers from the M2 site with her personal store code to distribute to potential customers. Each girl's special code grants customers access to their account to order their favorite products. Both she and her troop will receive credit for the sale.

How does the Care to Share Donations work?

Girls can collect donations in person, online, door to door, or at booths. Customers can donate any amount, and girls can divide their donations by \$6.00 to figure out how many Care to Share items they get credit for. Girls will receive credit and the troop will receive proceeds from these donations. At the end of the program a council-wide total will be determined, Ashdon Farms will ship the nuts to various military locations and first responders. GSC will do the same with the Second Harvest Food donations.

How are the proceeds managed?

Most customers know that the troop doesn't keep all the profits when selling an item (someone has to make the chocolates!), but many don't realize that 50% of the proceeds stay within our Council. It is divided between troop proceeds, girl recognitions, funding local Girl Scout Camps/Properties and Girl Programming. Proceeds benefit all local Girl Scouts!

Uh oh! I left the products in my car and they melted!

Our nut and candy products are kept in a climate-controlled facility and are transported in climate-controlled trucks. We cannot accept returns when the product is not stored correctly after receiving them from the delivery agent. Troops take on the care and delivery of items once they are picked up from the Community. It is everyone's responsibility to keep the product cool and protected.

Can we take personal checks?

The Troop Fall Product Chair will decide and communicate with guardians if the troop will/won't accept checks. (We do not recommend it! Troops will have to cover any fees assessed for bad checks and report it to their local police department.)

If your troop still decides to take checks, keep the following in mind:

When accepting checks in Florida, you need a driver's license number and two phone numbers written on the check. All checks must be written out to your troop (Ex: "Troop 1234") and must be deposited directly in the troop bank account.

Help! I have so many more questions!

We've got you covered – first, contact your Troop Fall Product Chair. They should be able to handle 99% of any questions you may have. Second, if they don't have the answers, they will contact your Community Fall Product Chair.

