

## 2011- 2012 Campaign Details

The GIFTs (Giving Investments For Tomorrow) for Girls Campaign is an opportunity for families and friends of Girl Scouts to make a financial contribution directly benefiting girls. As a member of our Girl Scout family, you know Girl Scouting provides girls with the skills to face daily challenges and make sound decisions that affect them today and in the future.

Troops have set campaign goals. The troop recognition for achieving 100% family participation is a banner for use during the upcoming 100th Anniversary festivities. Banners will be issued as soon as your goal is reached and verified.

The overall goal of the Campaign is to receive donations from 100% of our Girl Scout families. The first Service Unit in each of our six counties who achieves 100% financial participation by all families in their troop (a minimum of \$5 per family required) will receive exclusive use of one of the Council's properties. However, the FIRST Service Unit to achieve this will receive a free camporee for the entire Service Unit at Mah-Kah-Wee Program Center. (All camporees are subject to availability and will expire December 2012.) Camp fees will be waived. All other fees apply (i.e. - activity and facilitator fees, food, etc.) Make sure to check out the Council website at [www.citrus-gs.org](http://www.citrus-gs.org) to track your service unit progress.

### Did you know...

...that 82 cents of every \$1 donated directly services girls?

...for a donation of \$280 you can sponsor a camporee for 56 girls at Shady Pines?

...it costs the council \$151,972 a year for utilities and maintenance for our five properties?

...for a donation of \$100 you can sponsor an overnight for 36 girls at Riverpoint?

...it costs \$141,573 a year to maintain property insurance?

### Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

### Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.



## Testimonials from Citrus' Girl Scout GOLD AWARD recipients



The Girl Scout Gold Award is the highest award a Girl Scout Senior or Ambassador can earn. It symbolizes outstanding accomplishments in areas of leadership, community service, career planning and personal development. Read what these exceptional Girl Scout Gold Award recipients have to say about how Girl Scouting has made a difference in their lives.

"Girl Scouting is fun! Girl Scouts has helped me grow as an individual and given me an outlet to help my community."

--Breanne Colantonio, Brevard Co.

"Girl Scouting has been my life. It has made me a stronger and better person."

--Savannah Gandee,  
Lake Co.



"Girl Scouts teaches self esteem, believing in who you are and a honor code. Girl Scouting has helped me grow from a girl to a woman."

- Grace Hatton, Osceola Co.

"Girl Scouting is life lessons. It allows you see outside of yourself. I love the fact that I'm a Girl Scout."

--Kaitlyn Santucci, Lake Co.

"Before my Gold Award project I never really saw myself as a leader. It also taught me to plan and manage my time better."

--Ashley Clark, Seminole Co.



"My Gold Award project opened my eyes to my strengths and weaknesses. The need for organization, time management and a positive outlook has caused me to do some self-evaluation. The project not only benefited my community but it benefited me."

--Jacklyn Maza, Orange Co.

"Girl Scouts is a means by which I can change myself personally and have a positive impact on others and the world which we live."

--Whitney Stevens, Orange Co.

"I learned to be proud of myself for being so committed to something and never letting anything stop me."

--Christina Tremblay,  
Seminole Co.



"A way to grow and learn about myself and others, and a way to make our world a better place today and always."

--Regina Timmes, Seminole Co.

# It's All About the Girls

girl scouts  
of citrus

## 2011 GIFTs for Girls Campaign



# GIFTs for Girls Campaign

## Most Frequently Asked Questions

### What is the GIFTs for Girls Campaign?

The GIFTs for Girls Campaign is an opportunity for families and friends of Girl Scouts to make a financial contribution directly to benefit the girls. This organized, council-wide request for financial contributions helps to underwrite the cost of providing the Girl Scout Program to every girl member in our Council. It is a way parents and adult Girl Scouts can tangibly express their belief in the value of Girl Scouting and make a difference in the lives of young women...our future leaders!

No one believes in the potential of a girl more than her family. It is her family who invests in her every day, through guidance, sharing of values, and the moral, physical, and financial support necessary to ensure that she grows into a confident, courageous woman.

Girl Scouts of Citrus shares this vision with you, and offers the Girl Scout Leadership Experience to girls, helping them **discover** their full potential, using their knowledge and skills to explore the world, **connect** and team with others, and **take action** in their life on issues they care about.

Your charitable gift to Girl Scouts of Citrus will go a long way in helping us continue our mission of building girls of courage, confidence, and character, who make the world a better place.

### What does my contribution to the GIFTs for Girls Campaign support?

Your contribution helps to provide the necessary services and programs for girls. These contributions help provide volunteer recruitment and support services, camp operations and maintenance, volunteer training and resources, development of exciting new activities for girls, financial assistance and much more.

### If you can answer "yes" to any of the questions below, you have benefited from the GIFTs for Girls Campaign!

- Have you attended a service unit or troop campout at any of our council properties?
- Has your Girl Scout been to resident camp?
- Have you ever gone to the Girl Scout Service Center to pick up forms, a flag, or purchase a uniform?
- Has your Girl Scout ever received a scholarship to attend camp or program?
- Has your Girl Scout troop attended any events listed on the program calendar on the website?
- Have you visited our website to see what's happening or used the resources offered there?



### My daughter paid a \$12 registration fee this year. Why do you need the GIFTs for Girls Campaign in addition to member dues?

The \$12 Girl Scout membership fee is sent

directly to the Girl Scout national headquarters in New York to cover the cost of insurance, program development, and other services of the national organization. This money is not retained by our Council. No part of the registration fee helps pay for the direct service your Girl Scout receives.

### Since Girl Scouts sell so many cookies, don't they already have a reliable funding source?

Although the Girl Scout cookie program is one successful part of funding, we cannot rely on cookies alone to ensure that Girl Scouting continues to meet the needs of girls throughout central Florida. Our GIFTs for Girls Campaign goal is set to produce the support Girl Scouting needs through adult-generated means. By creating diverse ways of supporting the program, we ensure that girls today and tomorrow are guaranteed the best Girl Scouting has to offer.

### My company has a Matching Gifts fund. Will that help?

Yes! A Matching Gift is an excellent way to double or even triple your contribution to the GIFTs for Girls Campaign. Contact your employer's human resources department to see if Girl Scouting qualifies for a company match. If they do, return your completed matching gifts application form when you return your GIFTs for Girls Campaign contribution.

### I am unable to contribute at this time. Can I make a pledge?

We gratefully accept pledges. You can choose how often you would like to be billed. You can pay your pledge by check, debit, credit card or online at [www.citrus-gs.org](http://www.citrus-gs.org) either in one lump sum payment or via installments. You have one year to pay it off completely, unless you make a multi-year pledge.



### I buy Girl Scout Cookies. Isn't that enough?

About 72% of our annual budget is supported by the product program. However, the remaining portion of the cost of serving your Girl Scout and others throughout central Florida comes from the contributions of families and friends of Girl Scouting. We can't rely on one source to provide all of the financial support we need to fulfill our mission. Because we respond to community needs, we must also grow our base of community support.

### My daughter is in a troop and I give her money for what she needs. Why do you need more?

The money you give your daughter supports her specific troop activities. Troop money is not used for Council services. It cost our council approximately \$280 per girl each year to provide such services as training and supporting troop leaders, providing camping opportunities, and offering council-wide events for all age levels. Many other organizations that offer activities for youth charge a sizeable membership fee.

### Do you ask the local community leaders and businesses for contributions?

Yes, every year our Council reaches out to local corporations, foundations, United Way, and civic groups to help defray the cost of the general operation of the Council and for many special programs. Strong support from our families and friends influence these donors by demonstrating that our families have made a financial commitment to Girl Scouts.



## Make a Commitment

Donor's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Girl Scout's Name \_\_\_\_\_

Troop Number \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Make check payable to: Girl Scouts of Citrus, 341 North Mills Avenue, Orlando FL 32803

Total Gift: \$\_\_\_\_\_ Cash Paid: \$\_\_\_\_\_

Balance: \$\_\_\_\_\_

Cash  Check  Visa  
 MasterCard  Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

I prefer to be billed:

Monthly  Quarterly  Semi-Annually  Annually

Begin Billing on \_\_\_\_\_

X \_\_\_\_\_  
Donor's Signature

Matching Gifts: If your employer matches employee gifts, your contribution can be doubled.

Employer: \_\_\_\_\_

Please cut or copy and return with contribution.

**Every Gift Counts!**  
Every gift, no matter the size,  
is important, needed, used wisely,  
and very much appreciated!